

# **Board Strategic Development Committee Meeting and Special SMUD Board of Directors Meeting**

Date: Tuesday, August 8, 2023  
Time: Scheduled to begin at 6:00 p.m.  
Location: SMUD Headquarters Building, Auditorium  
6201 S Street, Sacramento, CA

Powering forward. Together.



# AGENDA

## BOARD STRATEGIC DEVELOPMENT COMMITTEE MEETING AND SPECIAL SMUD BOARD OF DIRECTORS MEETING

Tuesday, August 8, 2023  
SMUD Headquarters Building, Auditorium  
6201 S Street, Sacramento, California  
Scheduled to begin at 6:00 p.m.

This Committee meeting is noticed as a joint meeting with the Board of Directors for the purpose of compliance with the Brown Act. In order to preserve the function of the Committee as advisory to the Board, members of the Board may attend and participate in the discussions, but no Board action will be taken. The Strategic Development Committee will review, discuss and provide the Committee's recommendation on the following:

Virtual Viewing or Attendance:

Live video streams (view-only) and indexed archives of meetings are available at:  
[http://smud.granicus.com/ViewPublisher.php?view\\_id=16](http://smud.granicus.com/ViewPublisher.php?view_id=16)

**Zoom Webinar Link:** [Join Board Strategic Development Committee Meeting Here](#)

**Webinar/Meeting ID:** 160 884 0085

**Passcode:** 752296

**Phone Dial-in Number:** 1-669-254-5252 or 1-833-568-8864 (Toll Free)

Verbal Public Comment:

Members of the public may provide verbal public comment by:

- Registering in advance of a meeting by sending an email to [PublicComment@smud.org](mailto:PublicComment@smud.org), making sure to include the commenter's name, date of the meeting, and topic or agenda item for comment. Microphones will be enabled for virtual or telephonic attendees at the time public comment is called and when the commenter's name is announced.
- Completing a sign-up form at the table outside of the meeting room and giving it to SMUD Security.
- Using the "Raise Hand" feature in Zoom (or pressing \*9 while dialed into the telephone/toll-free number) during the meeting at the time public comment is called. Microphones will be enabled for virtual or telephonic attendees when the commenter's name is announced.

Written Public Comment:

Members of the public may provide written public comment on a specific agenda item or on items not on the agenda (general public comment) by submitting comments via email to [PublicComment@smud.org](mailto:PublicComment@smud.org) or by mailing or bringing physical copies to the meeting. Comments will not be read into the record but will be provided to the Board and placed into the record of the meeting if received within two hours after the meeting ends.





SSS No.
SC 23-001

# BOARD AGENDA ITEM

## STAFFING SUMMARY SHEET

Committee Meeting & Date Strategic Development – 08/08/23
Board Meeting Date N/A

TO		TO	
1.	Erik Krause	6.	Scott Martin
2.	Brandy Bolden	7.	
3.	Jose Bodipo-Memba	8.	
4.	Farres Everly	9.	<b>Legal</b>
5.	Frankie McDermott	10.	<b>CEO &amp; General Manager</b>

<b>Consent Calendar</b>		<b>Yes</b>	<input checked="" type="checkbox"/>	<b>No</b> <i>If no, schedule a dry run presentation.</i>	<b>Budgeted</b>	<input checked="" type="checkbox"/>	<b>Yes</b>		<b>No</b> <i>(If no, explain in Cost/Budgeted section.)</i>
FROM (IPR)	DEPARTMENT			MAIL STOP	EXT.	DATE SENT			
Shiloh Costello	Sustainable Communities			B206	4894	7.13.23			

**NARRATIVE:**

**Requested Action:** Brief the Board on SMUD’s Community Impact Plan.

**Summary:** SMUD launched the Community Impact Plan in September 2022, which underlines our commitment to making meaningful investments in under-resourced communities to ensure their participation in a clean energy future. Our plan acknowledges that under-resourced communities are among the most impacted by climate change. The plan is based on extensive input and feedback from our customers and community.

The Community Impact Plan addresses 3 core areas:

- **Affordability** – Provides options that can increase the energy affordability across our region.
- **Equitable access** – Creates programs, partnerships, and workforce training that are aligned with our 2030 Zero Carbon Plan.
- **Community Engagement** – Connects and builds a deeper relationship with our customers through culturally responsive outreach and partnership with community-based organizations.

This presentation will provide an overview of the plan, the accomplishments, and a preview of expected outcomes in the next year.

**Board Policy:** Strategic Direction SD-5, Customer Relations; Strategic Direction SD-7, Environmental Leadership; *(Number & Title)* Strategic Direction SD-13, Economic Development Policy; and Strategic Direction SD-15, Outreach and Communication.

**Benefits:** Community Vitality, Environmental Leadership, Diversity, Equity, Inclusion, & Belonging, Affordability

**Cost/Budgeted:** N/A

**Alternatives:** Board would not be briefed on status of Community Impact Plan

**Affected Parties:** Advance Energy Solutions, Commercial Development, Community Relations, Outreach and Support, Customer Experience Delivery, Distributed Energy Strategy, Marketing, Market Research & Data Analytics, Sustainable Communities

**Coordination:** Customer Experience Delivery, Sustainable Communities, Advanced Energy Solutions, Customer & Grid Strategy, Communication, Marketing and Community Relations

**Presenter:** Erik Krause, Director, Customer Experience Delivery  
Shiloh Costello, Manager, Sustainable Communities Partnerships

**Additional Links:**

SUBJECT	<b>Community Impact Plan</b>	ITEM NO. (FOR LEGAL USE ONLY)
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ITEMS SUBMITTED AFTER DEADLINE WILL BE POSTPONED UNTIL NEXT MEETING.





SSS No.  
BOD 2023-002

# BOARD AGENDA ITEM

## STAFFING SUMMARY SHEET

Committee Meeting & Date 2023
Board Meeting Date N/A

TO	TO
1. Frankie McDermott	6.
2. Jose Bodipo-Memba	7.
3. Scott Martin	8.
4. Farres Everly	9. <b>Legal</b>
5.	10. <b>CEO &amp; General Manager</b>

<b>Consent Calendar</b>		<b>Yes</b>	x	<b>No</b> <i>If no, schedule a dry run presentation.</i>	<b>Budgeted</b>		<b>Yes</b>	<b>No</b> <i>(If no, explain in Cost/Budgeted section.)</i>
FROM (IPR) Nancy Bui-Thompson/Special Assistant to the Board	DEPARTMENT Board Office				MAIL STOP B307	EXT. 5079	DATE SENT 12/27/22	

**NARRATIVE:**

**Requested Action:** A summary of directives provided to staff during the committee meeting.

**Summary:** The Board requested an on-going opportunity to do a wrap up period at the end of each committee meeting to summarize various Board member suggestions and requests that were made at the meeting in an effort to make clear the will of the Board. The Committee Chair will summarize Board member requests that come out of the committee presentations for this meeting.

**Board Policy:** GP-4 Agenda Planning states the Board will focus on the results the Board wants the organization to achieve.  
*(Number & Title)*

**Benefits:** Having an agenda opportunity to summarize the Board's requests and suggestions that arise during the committee meeting will help clarify what the will of the Board.

**Cost/Budgeted:** Included in budget

**Alternatives:** Not summarize the Board's requests at this meeting.

**Affected Parties:** Board of Directors and Executive Staff

**Coordination:** Special Assistant to the Board

**Presenter:** Nancy Bui-Thompson, Strategic Development Chair

**Additional Links:**

SUBJECT Summary Of Committee Direction – Strategic Development	ITEM NO. (FOR LEGAL USE ONLY)
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ITEMS SUBMITTED AFTER DEADLINE WILL BE POSTPONED UNTIL NEXT MEETING.