

Use electricity more efficiently and get paid by SMUD with PowerDirect®



Our PowerDirect® program can help you control your business's energy use by integrating automated response capabilities into your energy management, lighting and HVAC systems. Once the technology is installed, the systems will automatically scale back energy use when demand for energy is highest, during Conservation Day events lasting 1-4 hours.

You'll receive a technology incentive for all equipment installed to establish connectivity to SMUD. With a 1-year commitment, you'll receive an incentive rate of \$175/kW and an ongoing participation capacity incentive of \$7.00/kW. Enrollment is easy. We'll partner with you and your contractor to bring you maximum benefits.

Sign up at smud.org/PowerDirect.

Your Strategic Account Advisor can help you navigate the energy landscape

If you're a business owner, operator or tenant, your SMUD Strategic Account Advisor is your personal energy expert available to help you save time, energy and money. From energy-savings tips to clean energy solutions and incentives, your Strategic Account Advisor is dedicated to the success of your business.

Find your SMUD Strategic Account Advisor to help you find efficient and reliable energy solutions and customize a clean energy strategy tailored to your business needs. Visit smud.org/MyAdvisor. •



Where does your power come from?

We get power from many sources, including hydropower, solar, wind and biomass, as well as natural gas-fired plants. Today, our power is about 50% carbon free and it's getting greener all the time. Our bold 2030 Zero Carbon Plan, the most aggressive carbon reduction plan of any large utility in the country, puts us on a path to eliminate 100% of carbon emissions from our power supply by 2030 while continuing to keep our rates among the lowest in California.

To view SMUD's 2022 Power Content Label, visit smud.org/SMUDPCL. The label compares SMUD's power mix to the State of California power mix. You can also view SMUD's 2030 Zero Carbon Plan and see our progress and learn how you can join the charge at CleanPowerCity.org. •

Join
the
charge
for a clean
energy future



Our commitment to zero carbon by 2030 means we're creating more energy from completely renewable resources all while providing safe, reliable and affordable power.

As a SMUD customer and community member, there are lots of things you can do to join the charge in helping SMUD reduce the impacts of climate change to create better health outcomes for all. You can become a Clean PowerCitySM champion and take small steps to make a big difference by visiting CleanPowerCity.org. •

Workshops for your business

We offer a variety of free online and in-person classes, workshops and educational videos featuring the latest in energy technology. You can register at smud.org/Workshops.

All-Climate Heat Pumps: Cold Weather and Other Special Applications | Thursday, Oct. 5 | 9 to 10:30 a.m.

Specific design considerations for the California market, including projects in extreme heating and cooling climates, high-performing buildings, townhomes and accessory dwelling units (ADU's). Discuss upcoming regulatory changes and get an overview of tax credits for builders and designers using heat pumps. •

SMUD Board of Directors

Your elected Board of Directors holds regular meetings once a month on the third Thursday at 6 p.m. in the Headquarters Auditorium. Meetings are streamed live and archived on smud.org.

Visit smud.org/Board for the latest information.

- Ward 1 Brandon Rose
- Ward 2 Nancy Bui-Thompson
- Ward 3 Gregg Fishman
- Ward 4 Rosanna Herber • Vice President
- Ward 5 Rob Kerth
- Ward 6 Dave Tamayo
- Ward 7 Heidi Sanborn • President

Commercial Customer Service: 1-877-622-SMUD (7683) or smud.org. Hours: Monday-Friday, 7a.m.-7p.m.
SMUD is located at 6301 S St., Sacramento, CA 95817. To manage your account online, pay your bill or view your energy usage, go to smud.org/MyAccount.

