



Time-of-Day Rates

SMUD will be the first large California utility to make time-of-day rates standard for all residential customers beginning Jan. 1, 2019. The new rate is called residential Time-of-Day (5 to 8 p.m. Peak Rate, or TOD Rate).

Reasons for the switch include:

- Time-of-day rates reflect the cost of service;
- Customers can manage their usage and have a financial incentive to shift energy use to lower-cost, off-peak hours; and
- TOD rates provide customers with a flexible design that allows them to better control their energy costs; and
- Reducing peak energy use benefits the community and environment by lessening SMUD's need to build new power plants and purchase power at peak market prices from plants that generally emit more greenhouse gases.

SMUD's commercial customers have been on TOD rates for many years.

With the TOD Rate, when customers use electricity is just as important as the amount they use. Customers pay different rates based on the time of day they use electricity. The time of highest price is 5 p.m. to 8 p.m. on weekdays. Most customers will see lower bills during the eight non-summer months (October through May) and higher bills during the summer months (June through September).

After being transitioned to the standard residential TOD Rate, customers have the choice of a Fixed Rate option.

Recognizing that this is a big change for customers, we developed a comprehensive outreach plan to educate customers about the reasons behind the switch and the ways in which they can better control their electricity bills. SMUD is also undertaking extensive social media and traditional media outreach efforts.



Helping those who need it most

In conjunction with the move to Time-of-Day Rates, SMUD restructured its Energy Assistance Program Rate (EAPR) that makes electricity more affordable for qualified customers. Historically, EAPR eligibility has been based on income and the size of the discount was largest for customers who used the most energy.

The new EAPR rate, which begins going into effect in October 2018, is designed to help the customers who need it most. The program will serve the same approximate number of customers; however, those customers with the lowest household incomes, based on the federal poverty level (FPL), will receive the largest discounts. The discount will be lower for those customers in the higher range of the FPL.

Additionally, SMUD will invest more than \$10 million over the next few years to provide energy efficiency measures for customers with the greatest needs. These improvements will make a lasting impact by improving the energy efficiency of local housing and lowering customers' energy bills.

SMUD has a partnership with GRID Alternatives North Valley to help customers in underserved neighborhoods save energy and money by making their homes more energy efficient and providing them with free solar electric systems. In early 2018, SMUD and GRID Alternatives completed their 100th solar installation.