

Exhibit to Agenda Item #1

Brief the Board on SMUD's Community Impact Plan.

Board Strategic Development Committee and Special SMUD Board of Directors Meeting

Tuesday, August 6, 2024, scheduled to begin at 6:00 p.m.

SMUD Headquarters Building, Auditorium

Community Impact Plan Accomplishments to Date

Ensuring No Community is Left Behind.

The infographic is divided into three main sections. The left section, titled 'DEIB Plan', features four circular icons: a globe with a gear, scales of justice, a group of diverse people, and a house with a family. The middle section, titled '2030 Zero Carbon Plan', shows a '100%' target with a green leaf icon and the text 'Zero carbon by 2030'. Below this are five circular icons representing a factory, a house, a gear, a pie chart, and a group of people. The right section, titled 'Enterprise Strategy', features a large green globe icon and five circular icons: a shield, a leaf, hands, a document with a dollar sign, and a group of people. At the bottom, a cityscape illustration includes wind turbines, colorful buildings with solar panels, trees, and a bicycle. The text 'Community Impact Plan' is written in white on a green background. The SMUD logo is in the bottom right corner.

Community Impact Plan Accomplishments to Date

Ensuring No Community is Left Behind.



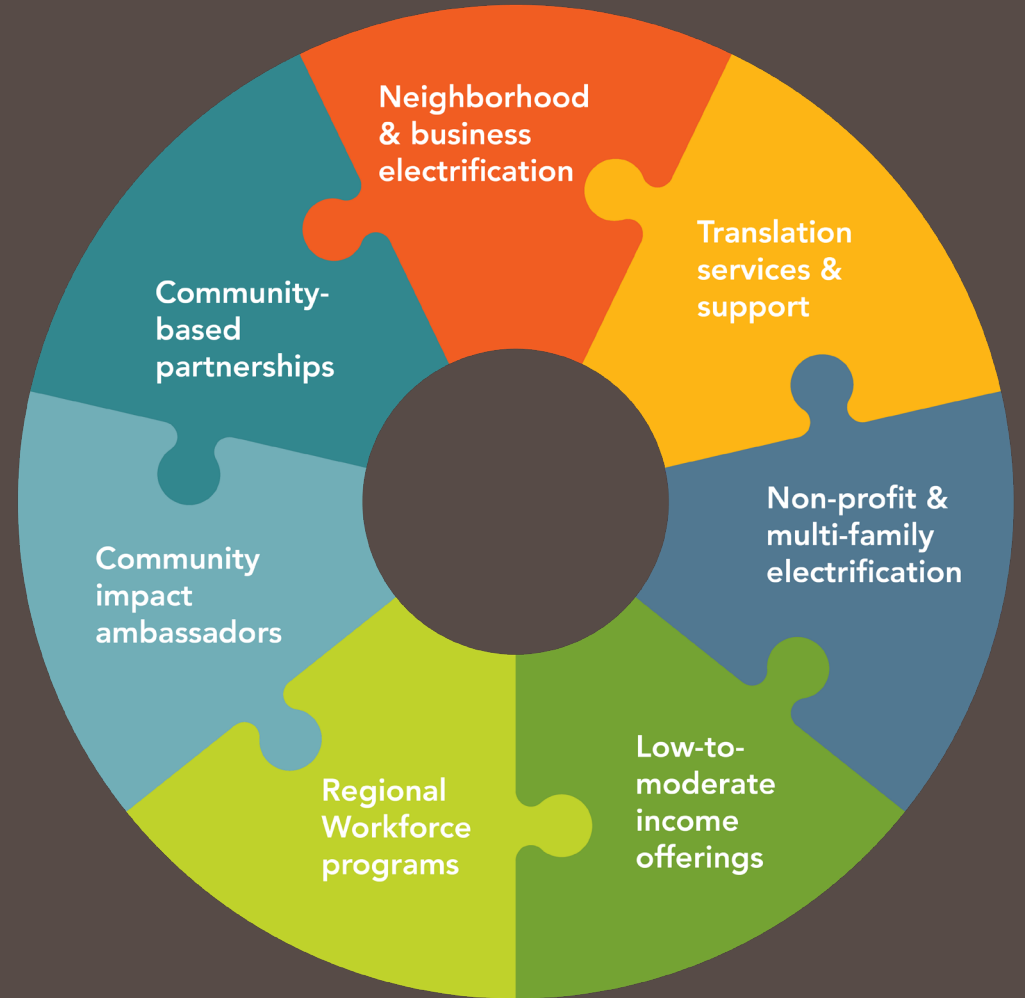
Affordability



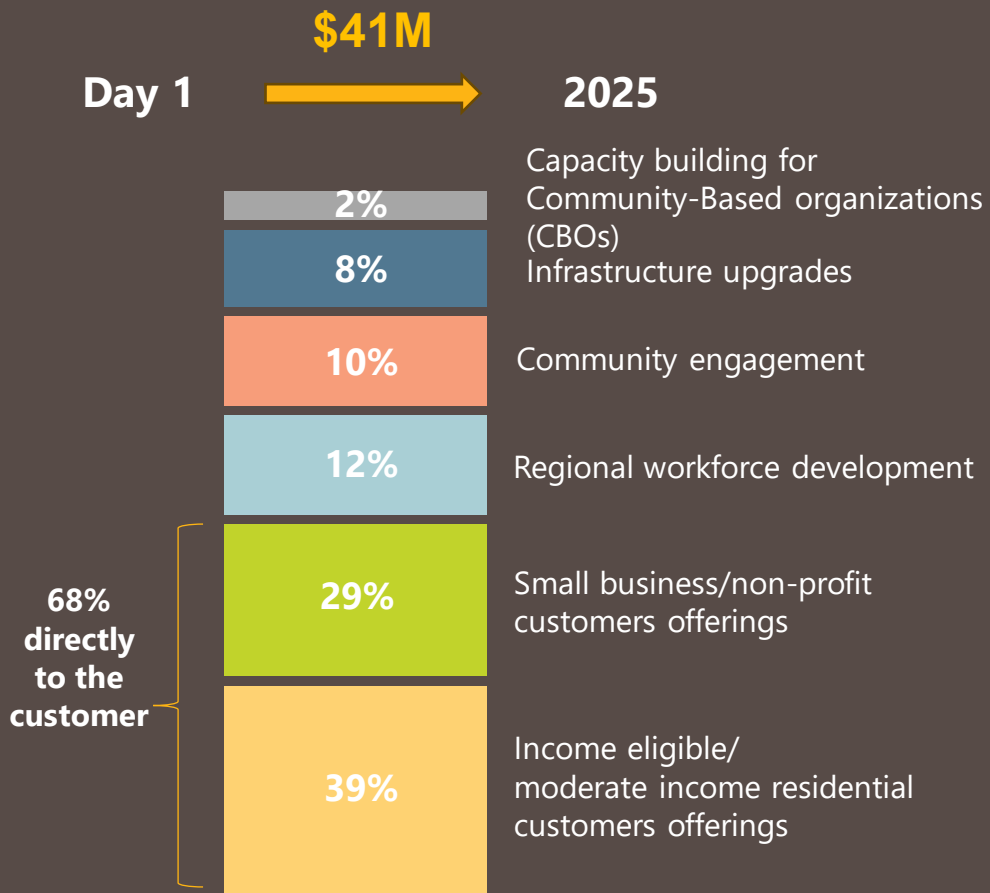
Equitable access



Community engagement



Community Impact Plan – Grant Impacts



\$57.4M and counting...

Day 1 → 2027

Grant Highlights:

- Congressionally-directed funding (Matsui):** Building electrification for Meadowview neighborhood
- Sacramento Metro Air Quality Management District:** Transportation electrification in under-resourced communities
- Reliable, Equitable and Accessible Charging for Multi-family Housing (REACH) 1.0 & 2.0;** Department of Energy - Transportation electrification in under-resourced communities
- CEC Fast & Available Charging for All Californians (FAST):** Transportation electrification in under-resourced communities

Community Impact Plan – Pulse check

Results through June 2024



Neighborhood Electrification
3 Year Goal: 2,300 Electrification Measures
1,349 measures installed



Marketing Collateral
3 Year Goal: 30 new marketing pieces
94 new translated pieces, 11 languages



Shine Awards
3 Year Goal: 35+ Awards
19 awards



Zero Carbon Regional Workforce
3 Year Goal: 240 receive training & 120 job placement
185 trained & 85 placed



Community-based Partnerships
3 Year Goal: 100+ partnerships
112 partnerships



Business District Electrification
3 Year Goal : 150+ businesses (500+ measures)
40 businesses & 150+ measures in progress



Commercial Kitchen Electrification
3 Year Goal: 10+ kitchen (50+ measures)
7 kitchens in design, 4 measures installed



Customer Outreach (Residential Customers)
3 Year Goal: 6,000 Join the Charge sign ups
5,137 sign ups



Non-Profit /Energy Assistance Program Rate (EAPR) Electrification
3 Year Goal: 22 partnership installations
36 installations



Customer Outreach (Commercial Customers)
of business walks & # of businesses reached
17 walks & 3,447 live business touches

Community Impact Plan Accomplishments to Date

Ensuring No Community is Left Behind.



1,349+

Neighborhood electrification & energy efficiency measures



36+

Non-Profit/EAPR Partnership Installations



185 (7,600+)

People received workforce training



19 (52)

Nonprofit clean energy & electrification Shine projects

Highlights:

Residential neighborhood electrification

Gardenland, North Highlands, Strawberry Manor, & Meadowview

Non-Profit/EAPR Partnership Installations

Partnerships with Habitat, Grid Alternatives, Community Resource Project & more.

Regional Workforce Development

Expanded career education, training, and job placement

Shine Awards

Expanded investment in clean energy projects for nonprofits



Business District & Neighborhood Electrification



Affordability

Culturally responsive customer outreach, leveraging community-based partners to bring greater awareness and increased adoption of electrification programs.

Business district
electrification

Del Paso Boulevard, Stockton Boulevard, & more

- Partnership with Property & Business Improvement Districts & Chambers
- Business walks & partner events
- 42 commercial projects in flight

Neighborhood
electrification

Gardenland, North Highlands, Strawberry Manor & Meadowview

- 9 Neighborhood walks
- 9 Community events
- Culturally responsive customer engagement



Business District Electrification

Sammy's Restaurant – Del Paso Boulevard



Affordability

Highlights:

- 80-year history on Del Paso Boulevard
- Fostering Economic Revitalization
- Partnership with City of Sacramento
- Energy Efficiency & Electrification
 - Lighting
 - Refrigeration
 - Commercial Food Service Equipment
 - HVAC



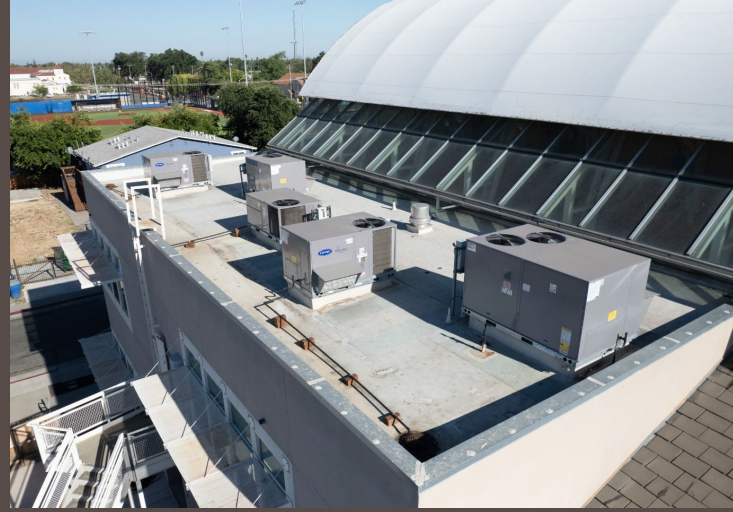
Business District Electrification

Greater Sacramento Urban League – Del Paso Heights



Highlights:

- Replaced 6 HVAC units with all-electric heat pumps
- Upgraded old fluorescent lighting with ultra efficient LED lighting
- Installed a state-of-the-art Building Management System for greater control over the zoned HVAC system.



Neighborhood Electrification

Meadowview



Affordability

Highlights of progress:

- 79 New Energy Assistance Program Rate (EAPR) enrollments
- 60 Assessments completed & 197 Measures installed
- 10 Renters – Energy efficiency measures
- 180 Door hangers
- 39 in person contacts

Sacramento Bread for Life Distribution Center

- 5 HVAC replaced with all electric Heat Pump's
- Fluorescent tube lighting replaced with LED's
- Energy efficient refrigerator
- Heat Pump Water Heater



Repeatable & customizable content for neighborhood electrification.

1. Bilingual email campaign.
2. Dedicated postcard mailer.
3. Bilingual digital ad campaign.
4. Multi-language program handouts.
5. EAPR applications in multiple languages.
6. Community partner newsletter promotions.
7. Event specific door tags to homes on walk.

Programas de asistencia residencial

Tarifa del Programa de Asistencia de Energía (Energy Assistance Program Rate, EAPR) smud.org/LowIncome

Tarifa con Descuento por Equipos Médicos (Medical Equipment Discount, MED) smud.org/MED

Energy Saver Bundles (Paquetes de Ahorro de Energía)

Các chương trình Hỗ Trợ Dân Cư

Mức Giá Chương Trình Hỗ Trợ Năng Lượng (EAPR) smud.org/LowIncome

Cung cấp ưu đãi giảm giá hàng tháng trên hóa đơn năng lượng của khách hàng đủ điều kiện. Quét để tìm hiểu thêm hoặc nộp đơn trực tuyến. Hãy gọi cho chúng tôi theo số 1-888-742-7683.

Cung cấp ưu đãi giảm giá \$15 mỗi tháng trên hóa đơn hàng tháng cho những khách hàng có thiết bị y tế đủ điều kiện. Quét để tìm hiểu thêm hoặc nộp đơn trực tuyến. Hãy gọi cho chúng tôi theo số 1-888-742-7683.

Meadowview Neighborhood Electrification

How the Neighborhood Electrification Program Works

We're partnering with our community to switch from gas to electric, making life healthier and environment friendlier.

As your community-owned utility, we're providing this at no cost to you.

There are options for both homeowners and renters (two different programs).

Programa de Electrificación Vecindario

Cómo el programa de electrificación del vecindario le puede ayudar

Nos estamos asociando con nuestras comunidades para ayudar a los clientes con ingresos elegibles a cambiar los electrodomésticos de gas por aparatos eléctricos, que son más seguros, menos costosos de operar, más fáciles y respetuosos con el medio ambiente.

SMUD

Versión en español

Hola,
You may qualify for FREE energy-efficient upgrades!

This special program is only available to income-eligible customers through Energy Saver Bundles.

To confirm your eligibility, schedule an in-person assessment to learn about personalized energy saving tips, how to lower your bills, improve air quality and determine free energy-efficient upgrades.

In-person assessments are conducted by SMUD Energy Specialists and are at no charge to you.

Energy-efficient upgrades include all-electric appliances and equipment that are safer to use, healthier, less expensive to run and better for the environment. Free upgrades may include:

- Heat pump HVAC

Versión en inglés

Hola,
¡Puede calificar para actualizaciones GRATUITAS de eficiencia energética!

Este programa especial solo está disponible para clientes elegibles por ingresos a través de nuestros paquetes de ahorro de energía.

Para confirmar su elegibilidad, programe una evaluación en persona para obtener consejos personalizados para ahorrar energía, cómo reducir sus facturas, mejorar la calidad del aire y determinar actualizaciones gratuitas de eficiencia energética.

Las evaluaciones en persona son realizadas por SMUD Energy Specialists y no tienen costo para usted.

Las mejoras de eficiencia energética incluyen electrodomésticos y equipos totalmente eléctricos que son más seguros de usar, más saludables, menos costosos de operar y mejores para el medio ambiente. Las actualizaciones gratuitas pueden incluir:

- Bomba de calor HVAC
- Calentador de agua con bomba de calor
- Estufa de inducción
- Equipos (e instalación) de carga de vehículos eléctricos

A continuación, le indicamos cómo ahorrar dinero y calificar para mejoras GRATUITAS de eficiencia energética.



You may be eligible for **FREE** home upgrades.

We're helping our customers switch to healthier electric options, like heat pumps, induction cooktop/range, and electric water heaters.

- Here's how to qualify:**
1. Review your bill: Are you receiving the Energy Saver discount? If not, apply for it.
 2. Schedule: Schedule a preliminary assessment at smud.org/Meadowview.
 3. In-home Assessment: A SMUD Energy Specialist will be available for your home.
 4. Install: Our contractor partners will install the upgrades for qualified customers.

To learn more about how to qualify, visit smud.org/Meadowview.

We'll be in your neighborhood!
Stop by our booth to learn about the program.

Twenty Fourth Street Baptist Church
7510 24th Street, Sacramento
Saturday, April 20, 2024 | 9 a.m. - 2 p.m.

Powering forward. Together.

¡Usted puede ser elegible para Mejoras de hogar GRATIS!

Estamos ayudando a nuestros clientes a cambiar de gas a opciones eléctricas más limpias y saludables, como HVAC con bomba de calor y calentador de agua, estufa de inducción y equipos e instalación de carga de vehículos eléctricos.

Aquí le mostramos cómo calificar y comenzar a ahorrar

1. Revisión su factura: ¿Está recibiendo el descuento del Programa de Asistencia de Energía (EAPR)? Si no, solicite en línea en smud.org/DeBajosIngresos.
2. Horario: Programe una evaluación preliminar del hogar en smud.org/es/Meadowview o llame al 916-732-5659.
3. Evaluación en casa: Un especialista en energía de SMUD determinará las actualizaciones gratuitas disponibles para su hogar.
4. Instalar: Nuestros socios contratistas instalan mejoras en el hogar sin costo para clientes calificados.

Para obtener más información sobre mejoras en el hogar o para programar una evaluación, visite: smud.org/es/Meadowview

Los especialistas en energía de SMUD estarán en su vecindario para hablar sobre las mejoras y los servicios de eficiencia energética elegibles.

Twenty Fourth Street Baptist Church
7510 24th Street, Sacramento
Sábado, Abril 20, 2024 | 9 a.m. - 2 p.m.



Habitat for Humanity partnership installations



Equitable
access



Regional Workforce Development



Equitable
access

Creating equitable pathways to living wage zero carbon jobs through regional workforce outreach, education & training.

7,607 Total Trained



1,416 Total Hired



Electrician pre-apprenticeship



Construction electrification



Solar training & electrification



Energy careers education & awareness



Grassroots education & outreach

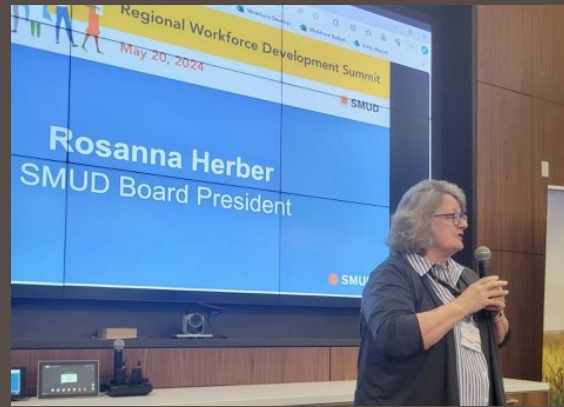


Community engagement

Community Resource Expo



Regional Workforce Development Summit



Sustainable Communities Partnership Summit



Grassroots education and outreach

Community Impact Ambassadors



Community
engagement

164 Events

69 New Partnerships

84 Active Homeowners
Associations (HOAs)



5,137 Join the Charge Sign-Ups



Engaging with diverse nonprofits
throughout SMUD's territory.



Neighborhood Homeowners Association
engagement

Leading the Way

A nationally recognized leader in energy equity

National awards & presentations:

National Energy and Utility Affordability Coalition (NEUAC) - Corporate Excellence Award

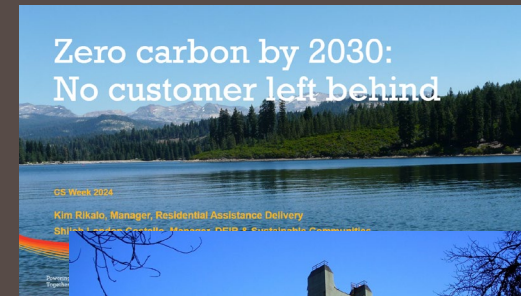
Smart Electric Power Alliance (SEPA) – Energy Equity Power Player of the Year Award

Smart Energy Consumer Collaborative (SECC) – Best Practices Award for Cultural Transformation

CS Week – No Customer Left Behind

ESource Equity in a Clean Energy Economy Executive Council - No Community Left Behind

EPRI Electrification 2024 – Building the workforce pipeline



A Look Ahead



Affordability



**Equitable
access**



**Community
engagement**

Moderate Income Programs

Multi-family Housing

Grants

Neighborhood & Business
Electrification

Zero Carbon Workforce
Development

Public Charging

Community & Partner
Events

Kitchen Electrification

Increased Tree Canopy

Neighborhood & Business
Walks

Homeowners' associations &
Neighborhood groups