

Charge up change!

PRODUCTION

EV Video Contest
Make a video on why
electric vehicles are cool!

Video submission deadline:
October 15, 2021

Open to all middle school
students in SMUD's service
area. Apply at
smud.org/Education

Win up to
\$1,500!



SMUD[®]

Community Education
& Technology Center



EV video contest

Charge up change!

Make a 1-2 minute video on why electric vehicles are cool!

Competition rules

- Students must reside or attend school in SMUD's service area.
- Teams of 1-3 students. Each student must submit an application with team name and school.
- Signify your intent to compete by completing an application/video release. Each team member must fill out an application/video release. Remember to add team name. Applications must be received by **Friday, October 15, 2021**.
- Students must submit a video of 1-2 minutes promoting the benefits of driving electric.
- Students may use a smart phone to film the video.
- Videos must be live action or animation, no PowerPoint slides.
- Videos may not use copyrighted images or music.
- The video must be in 16 x 9 format.
- All video submissions are due **Friday, October 15, 2021**. Videos must be uploaded to YouTube with link sent to SMUD. Each applicant with a valid video submission will receive a family pass to the California Auto Museum.
- The top five winners will receive:
 - \$1,500, \$1,000, \$800, \$500 or \$200
- All winners must be willing to convert their videos to MP4 format.
- Immediate family members of SMUD employees are ineligible to apply.

Application and video are due by Friday,
October 15, 2021.

Learn more at smud.org/Education

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