

Complete Energy Solutions

Electric Vehicle Charging Equipment

Install electric vehicle chargers to boost customer traffic and meet employee demand.

SMUD's Complete Energy Solutions (CES) program provides financial and technical support to help your business install on-site electric vehicle (EV) charging.

As demand increases for on-site EV charging, the CES program offers a simplified pathway to incentives and installation. By installing EV chargers at your business, you can attract customers and employees who drive EVs and enhance the sustainability of your business.

Incentives

- **\$4,500 per handle or connection point** for qualifying EV charging equipment
- **\$1,000 to \$5,000** per project for infrastructure upgrades to support increased electrical load (all EV charging projects must begin with a complimentary Infrastructure Capacity Evaluation)



Offset the cost of EV chargers with SMUD incentives.

Benefits

- Attract new customers and tenants and gain a competitive edge with EV drivers
- Support employee use of EVs by providing workplace charging
- Increase property value by adding a new amenity and aligning with emerging technologies
- Enhance the sustainability of your business operation and increase your company's green image
- Generate revenue through charging fees and advertising
- Facilitate future conversion of company-owned fleet to EVs

Here's how it works

Your CES energy advisor will connect you with a contractor to help you select and install your EV charging equipment. The contractor will help you understand the type of EV charging equipment that best fits your needs. EV chargers can have different power levels, installation styles (e.g., wall-mounted, pedestal), and features (e.g., networking capabilities).

EV projects can substantially change a load profile. The CES team can assist with the future load impacts and help to determine if the existing infrastructure is adequately sized via the submittal of a SMUD Infrastructure Capacity Evaluation (ICE).

SMUD incentives are available to offset the cost of both the charging equipment and the infrastructure upgrades, if needed. Your energy advisor can also connect you to financing options for your project.

Your contractor will also help you identify the best location for the charging equipment. Once you select the equipment and location, your contractor and design team will prepare the design documentation to begin installation.



Install EV charging equipment that best fits your needs.

Support

Get started with a free energy assessment from SMUD Complete Energy Solutions. Your personal energy advisor will conduct a thorough assessment of the property and develop a project plan that meets your needs and preferred timeline. Our comprehensive assessment will also identify other opportunities to improve your building's energy efficiency with financial support from SMUD.

Your energy advisor will connect you to a contractor who will prepare the design and install your EV chargers.

Learn more and sign-up for your free energy assessment at smud.org/CES.

This program is brought to you by SMUD and delivered by TRC and Brighton Energy. | CES@trccompanies.com | 1-844-529-4084

